

## YOON SOO (PAUL) CHOI

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### QUALIFICATIONS

I hold the following qualifications or accreditations, which are relevant to my role as an adviser:

- Bachelor of Commerce (satisfied New Zealand Certificate in Financial Services Level 5 Core Component)
- Financial Advice & Investment Strands – New Zealand Certificate in Financial Services Level 5
- Authorised Financial Adviser 2017

### EXPERIENCE

I have over 15 years of experience advising individuals and institutions on investment and financial matters, ranging from investment portfolio design, retirement planning, cash flow modelling, and developing investment strategies that will meet specific Visa requirements set out by Immigration New Zealand.

I believe that obtaining good financial advice and planning can significantly increase the chances of achieving people's life goals and desired lifestyle.

I like to work together with hard-working individuals, families, and organisations to help them uncover what is most important to them and help figure out a clear path.

Before joining Cambridge Partners, I was an Investment Partner for the BNZ Private Bank.

### PROFESSIONAL MEMBERSHIPS

- SIFA New Zealand
- Golden Key International Honour Society

## AREAS I CAN ADVISE ON

- Investment Advice and Planning (including strategic asset allocation, investment recommendations, and cash management)
- Retirement Planning and KiwiSaver
- Class Discretionary Investment Management Service (DIMS)

## PRODUCTS I CAN ADVISE ON

- Shares of listed companies and property entities
- Managed Funds, including Exchange Traded Funds and Investment Trusts
- KiwiSaver and Superannuation
- Cash and Term Deposits

## HOW I OPERATE

I am employed by Cambridge Partners Limited (FSP26104), a Financial Advice Provider, holding a license issued by the Financial Markets Authority (FMA) to provide financial advice.

I follow an advice process that ensures my recommendations are made based on your goals and circumstances.



## **CONDUCT**

As a Financial Adviser, I am subject to certain obligations contained in the Financial Markets Conduct Act 2013 and the Code of Professional Conduct for Financial Advice Services.

I am required to:

- give priority to your interests by taking all reasonable steps to make sure my own interests don't materially influence my advice.
- exercise care, diligence, and skill in providing you with advice.
- meet standards of competence, knowledge, and skill requirements designed to make sure that I have the expertise needed to provide you with advice.
- meet standards of ethical behaviour, conduct, and client care designed to ensure I treat you as I should and give you suitable advice.

## **CONFLICTS OF INTEREST AND INCENTIVES**

Cambridge Partners has a Conflicts of Interest Policy designed to identify potential conflicts. This policy is designed to ensure your interests are always prioritised over mine. Regular training is provided to ensure any actual or perceived conflicts are identified and managed appropriately to ensure they do not impact the independence of advice.

From time to time, I may receive business support services from suppliers, including training and educational assistance. I may also, on occasion, receive sundry merchandising materials.

I am remunerated by salary and a discretionary bonus. The discretionary bonus is based on a number of metrics set at the start of each financial year, including achieving client service levels, compliance obligations and new business. Cambridge Partners receives all adviser and planning fees disclosed.

## **PRODUCT PROVIDER LIMITATIONS**

I am not tied to any product provider, and the specific details of providers I recommend will be detailed in my advice documentation.

## **RELIABILITY HISTORY**

Neither Cambridge Partners Limited nor I have been bankrupt or insolvent, have no criminal convictions, or have been publicly disciplined (referred to as a reliability event).

## **PRIVACY/DATA COLLECTION**

To give our clients the very best advice we need to collect personal information about their financial circumstances. In the digital age we live in, we take our responsibilities under the Privacy Act 2020 very seriously.

Details of our Privacy Policy can be found here: [cambridgepartners.co.nz/privacy-policy/](https://cambridgepartners.co.nz/privacy-policy/)

## FEES

Cambridge Partners is a fee-only private wealth management advisory firm. When you engage with Cambridge Partners, we will confirm the specific Adviser and Custodial Administration fees with you. These fees will be set out in your Client Agreement. An outline of our typical fees is shown below.

Fee Type	Fee Excl GST	Description										
Discovery Meeting	Complimentary	An initial meeting to get to know you, listen to you to understand your objectives and circumstances.										
Advice and Plan Fee	<p>The cost of the initial plan is likely to range between \$1,000 and \$3,000.</p> <p>For certain complex situations, the cost of the initial plan may range between \$3,000 and \$8,000.</p>	<p>This fee will include all planning and presentation meetings with you, the time we take to determine our advice, and the production/implementation of the Financial Plan.</p> <p>The plan preparation fee is based on the scope and complexity of advice provided to you.</p> <p>A quotation and payment terms will be provided to you for approval before the services are provided.</p>										
Adviser Fees*	<table border="1"> <tbody> <tr> <td>Up to \$500,000</td> <td>1.10%</td> </tr> <tr> <td>\$500,001 - \$1m</td> <td>1.05%</td> </tr> <tr> <td>\$1m - \$2m</td> <td>0.82%</td> </tr> <tr> <td>\$2m - \$5m</td> <td>0.50%</td> </tr> <tr> <td>\$5m plus</td> <td>Up to 0.40%</td> </tr> </tbody> </table>	Up to \$500,000	1.10%	\$500,001 - \$1m	1.05%	\$1m - \$2m	0.82%	\$2m - \$5m	0.50%	\$5m plus	Up to 0.40%	<p>After engaging with Cambridge Partners and proceeding with our investment recommendations, our Adviser Fees will be applied to portfolios that we recommend and for which we provide ongoing management services.</p> <p>These fees include our ongoing investment advice and portfolio management.</p> <p>Fees are not levied on assets outside those we directly manage.</p>
Up to \$500,000	1.10%											
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Custodial Administration Fee*	<table border="1"> <tbody> <tr> <td>Up to \$500,000</td> <td>0.18%</td> </tr> <tr> <td>\$500,001 - \$1m</td> <td>0.12%</td> </tr> <tr> <td>\$1m - \$5m</td> <td>0.08%</td> </tr> <tr> <td>\$5m plus</td> <td>0.05%</td> </tr> </tbody> </table>	Up to \$500,000	0.18%	\$500,001 - \$1m	0.12%	\$1m - \$5m	0.08%	\$5m plus	0.05%	<p>To further protect client assets and to simplify administration, investment assets are held via a Custodian Platform.</p>		
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\$5m plus	0.05%											

Note: The Advice and Plan Fee and Adviser Fees are subject to GST, whereas the Custodial Administration Fees are not subject to GST.

### Investment Management Fees & Brokerage\*

Depending on the investments selected, there may also be investment management fees (charged by the fund manager). Brokerage and transaction fees are incurred when purchasing and selling securities and are based on the value of the transaction. Brokerage fees vary depending upon the security being traded and the exchange they are traded on. This information will be detailed when the advice is provided.

\*These fees along with the Adviser and Custodial Fees will be deducted from the investment portfolio.

## **KIWISAVER**

We offer KiwiSaver Advised Solution options. All fees will be confirmed, along with an indication of the cost, when the advice is provided.

## **COMMISSION**

Any commission, brokerage, or other forms of payment payable to us from making investment recommendations is fully rebated to clients.

## **COMPLAINTS HANDLING**

If you have a problem, concern, or complaint about any part of our advice or service, please contact me in the first instance. Alternatively, you can put your complaint in writing to our Compliance Manager. An initial acknowledgment of receipt will be provided within one business day. The Compliance Manager will then formally acknowledge the complaint within five business days, and then in good faith, try to resolve the matter as per our internal complaints process.

**CONTACT:** Compliance Manager  
Cambridge Partners  
PO Box 1378  
Christchurch 8140

**PHONE:** 03 364 9119

**EMAIL:** [complaints@cambridgepartners.co.nz](mailto:complaints@cambridgepartners.co.nz)

If the complaint is not resolved to your satisfaction, using our internal process, you can access a free and independent resolution company, Financial Disputes Resolution Service, which will help with investigating or resolving your complaint.

**ADDRESS:** Financial Disputes Resolution Service  
Freepost 231075  
PO Box 2272  
Wellington 6140

**PHONE:** 0508 337 337

**EMAIL:** [enquiries@fdrs.org.nz](mailto:enquiries@fdrs.org.nz)

**I welcome any questions or queries you have in relation to this information but more importantly, I look forward to working with you.**